

**MINUTES**  
**6<sup>TH</sup> ANNUAL MEETING**  
**EEA and Norway Grants 2014-2021**

**Prague, 29 November 2023**

**LIST OF PARTICIPANTS**

Institution	Name
Ministry of Foreign Affairs, Norway	STRØMØ Jon Erik
Ministry of Foreign Affairs, Norway	BØRRESEN Lars
Royal Norwegian Embassy in Prague	H.E. RØNNEBERG Victor Conrad
Royal Norwegian Embassy in Prague	VATNE Per Øystein
Royal Norwegian Embassy in Prague	ENGLUND Terje
Royal Norwegian Embassy in Prague	GANICKÁ Helena
Royal Norwegian Embassy in Prague	WILSON Susann
Icelandic Embassy in Berlin	ÁGÚSTSSON Ágúst Már
Financial Mechanism Office	STEINFELD Katrine
Financial Mechanism Office	FELLNER Dimitra
Financial Mechanism Office	HARVIK-WRIGHT Eira Cornelia
Ministry of Foreign Affairs, CR	MOTTLOVÁ Hana
Ministry of Foreign Affairs, CR	HOMOLOVÁ Naděžda
Ministry of Foreign Affairs, CR	ALLO Vilém
Ministry of Finance – NFP	MATYÁŠOVÁ Zuzana
Ministry of Finance – NFP-CFA1	SOVOVÁ Šárka
Ministry of Finance – NFP-CFA2	GASSENBAUEROVÁ Martina
Ministry of Finance – NFP-CFA1	BAYEROVÁ Radana
Ministry of Finance – NFP-CFA1	SULŽENKO Petr
Ministry of Finance – NFP-CFA1	TOUŠOVÁ Monika
Ministry of Finance – NFP-CFA2	JEŘÁBKOVÁ Hana
Ministry of Finance – CA	KURTIŠ Josef
Ministry of Finance – CA	KRÁLOVÁ Barbora
Ministry of Finance – AA	PROKOP Michal

## OPENING / ADOPTION OF THE AGENDA

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The Annual Meeting was opened by the Head of the National Focal Point, **Ms Zuzana Matyášová**, who chaired the meeting. She welcomed all the participants and expressed her hope that the presented projects showed that EEA and Norway Grants implemented in the Czech Republic (CR) make a difference. She explained that despite challenges that proved our common flexibility, all the programmes are running towards successful implementation. She stressed that the commitment rate in programmes reached 99 % and that from the total number of 541 supported projects more than one-third is already completed. She explained that in remaining months the National Focal Point (NFP) will focus on finalizing the projects and programmes as well as on active engagement in discussions to maximize the utilization of unspent funds. She also introduced all participants of the Annual Meeting and thanked for all work, effort and cooperation.

From the Donors' side the Annual Meeting was opened by the Director of the Section for Central Europe and the EEA/Norway Grants of the Norwegian Ministry of Foreign Affairs, **Mr Jon Erik Strømø**, who co-chaired the meeting. He appreciated the dedication and efforts towards the implementation of the Grants during the past year and commended the NFP's efforts to make this possible. He encouraged the NFP to continue until the very end to possibly achieve even higher absorption than in the previous financial mechanisms. He added that with the good turn out under programmes there is not so much pressure to reallocate unspent funds to the Bilateral Fund (BF) and encouraged to focus on implementation as much as possible under the programmes, but taking into account feasibility, time and capacities. He also commended about the activities and initiatives implemented towards Ukrainian refugees as this is also in the bilateral interest of the Donors. He added that the Donors have put a lot of effort into the development of flexibility measures and he was glad to see that the CR has been able to make the best use of them. Finally, he acknowledged the forecasting of financial flows from the Czech side and appreciated the flexibility when the Donors were not able to send the financial means immediately.

As the representative of Liechtenstein, Ms Alina Brunhart, could not attend this Annual Meeting personally, Mr Strømø also spoke on behalf of Liechtenstein. In this role he explained that the CR is key priority country for Liechtenstein and expressed the appreciation for the good cooperation.

Short opening speech was also presented by **Mr Ágúst Már Ágústsson**, the Deputy Head of Mission at the Icelandic Embassy in Berlin, followed by introductory remarks of the Ambassador of Norway in the Czech Republic, **H.E. Mr Victor Conrad Rønneberg**. Mr Ágústsson commended on the good management of the funds and advanced implementation and appreciated the visits of very good projects yesterday. He valued the cooperation with Icelandic partners, but he added that Iceland would welcome the ratification of the Istanbul Convention by the Czech Republic and raised the question if the projects and initiatives of the Grants could even further advance tackling the issue of violence against women and would welcome any more initiatives in this regard. H.E. Mr Rønneberg expressed that he was impressed how the NFP is managing the Grants and how the cooperation is going well also with the partners and the Financial Mechanism Office (FMO). He was also very pleased about the cooperation with the Norwegian partners, even outside the Grants. He urged the NFP to prepare a good communication plan for closing of projects. He raised concern about a possible funding gap towards the next period and mentioned that it would be necessary to reduce the number of programmes in the future.

The Agenda of the 5<sup>th</sup> Annual Meeting was approved without any comments.

## DRAFT STRATEGIC REPORT 2022

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**Ms Matyášová** introduced that the Sixth Strategic Report with the reporting period 1 September 2022 – 31 August 2023 was submitted to the FMO on 26 September 2023 and it contained standard

information and chapters. Based on the Donors' requirement it also included a separate chapter related to the horizontal concern of Roma inclusion in the respective programmes.

**Mr Strømø** summed up that the submitted Strategic Report was very comprehensive as it gave a good overview and accurate picture of the current status of implementation of the Grants in the CR and fulfilled all the relevant criteria set for Strategic Reports.

As concerned the management and control system, he highlighted that it is well functioning, but he recalled that there is always space to reduce bureaucracy. The Donors are aware of the challenges related to reporting of irregularities with minimum financial impact raised by the CR, in the current period the Regulations do not allow any exceptions, the solutions could be found only for future mechanisms.

In relation to the cooperation with the DPPs/IPOs, Mr Strømø took note of a good cooperation with the DPPs across the programmes, but acknowledged that the NFP reported a mixed picture of experiences with a cooperation with the IPOs (especially Council of Europe) and the Donors will take lessons learned from that.

Mr Strømø also appreciated the concise reporting on the horizontal concern of Roma inclusion and encouraged close follow-up on actual results of Roma relevant projects as some of them had faced difficulties and delays (especially Lety Memorial and Centre of Roma and Sinti in Prague). But he appreciated the NFP's commitment and risk mitigation measures, so that many results seems likely to be finally achieved. He also congratulated on the evaluation report on Roma inclusion covering four programmes but explained that the proposed recommendation should be aligned with the EEA and Norway Grants approach to Roma Inclusion and Empowerment.

**Ms Martina Gassenbauerová**, Head of the Centre for Foreign Assistance – Implementation, Monitoring and Evaluation Unit, explained that the lessons learned from the evaluation report on Roma inclusion will be further described and presented later during the meeting. She also noted that the discussions about the recommendations are on-going. She asked if the originally planned Roma Roundtable summarizing the individual Roundtables held in the respective countries will be organized by the FMO.

**Ms Dimitra Fellner**, the Country Officer for the CR at the Financial Mechanism Office, explained that country Roma Roundtables are implemented based on the model of the CR, but the follow-up Roundtable would probably not take place until the end of this period but hopefully in preparation of the next mechanisms.

Finally, the Sixth Strategic Report was approved by the Donors.

## **STATUS OF PROGRAMMES**

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**Ms Gassenbauerová** presented the actual status of the programmes, their main risks and lessons learned, incl. examples of projects (attachment No. 1). Discussion was held programme by programme.

### CZ-RESEARCH

Following the presentation **Mr Strømø** was pleased that the programme is developing well and he confirmed that non-implementation of 30 % carbon capture and storage (CCS) component is well explained. He appreciated that the Programme Operator (PO) made quick and efficient risk mitigation to reallocate unspent funding to ongoing projects for further results, although the situation with Metamorph project was so unfortunate. He was also satisfied that the research project was comprehensively presented in #OurStories campaign.

Also **H.E. Mr Rønneberg** underlined good handling of the Metamorph project and he also recalled successful Soilcon conference organized by the PO in Prague in September 2023.

#### CZ-ENVIRONMENT

**Ms Šárka Sovová**, Head of the Centre for Foreign Assistance – Preparation and Coordination Unit, added to the presentation that the situation with so many calls was a result of the stakeholder consultations, when the PO did not manage to streamline the programme.

Following the presentation **Mr Strømø** confirmed that the green transition would remain a priority of the Grants. He took note of the presented lessons learned and recalled for the synergies of this programme with the other programmes, especially CZ-RESEARCH. He encouraged to use the savings constructively for bilateral cooperation.

**Ms Katrine Steinfeld**, the Head of Country and Bilateral Unit at the Financial Mechanism Office, asked if the high inflation, especially in energy prices, might negatively affect the finalisation of the projects.

**Ms Gassenbauerová** replied that only the projects selected recently under the last three calls are running. These projects were submitted already with increased prices so there are not indications about problems caused by inflation.

#### CZ-HUMAN RIGHTS

Following the presentation **Mr Strømø** was pleased to hear that the Centre of Roma and Sinti in Prague started construction works, although with a long delay. He appreciated the flexibility measures applied by the NFP as well as the strong commitment of the Ministry of Culture and their support to the projects, even after the final date of eligibility. He took note from the lessons learned that some promoters faced the capacity issues, but that others would like to continue the cooperation in future. As concerns the proposal to have in future a separate Roma programme rather than having a horizontal concern across programmes, he answered that there will be a debate about it with involvement of experts.

The participation of the IPOs in this programme was also discussed. **Ms Gassenbauerová** explained that the Fundamental Rights Agency was very actively involved in the area of Roma inclusion during the whole programme implementation period, but the Council of Europe as the IPO for the Programme area of Human rights – national implementation was only formally involved, but used to comment on Roma issues they were not involved in. She also mentioned the turnover of Council of Europe staff during the programme implementation.

#### CZ-JUSTICE

Following the presentation, **Mr Strømø** commended a good progress in the programme and appreciated the implementation of additional activities in the projects. He took note about the roles of the programme partners, where especially the Ministry of Justice was mentioned as a very weak programme partner. On the other hand, the cooperation with the Directorate of Norwegian Correctional Services (KDI) and the Council of Europe were appreciated by the PO.

**Mr Per Øystein Vatne**, Deputy Head of Mission of the Royal Norwegian Embassy in Prague, mentioned his experience with the management of the Czech Prison Service, which are very motivated and dedicated to work on such useful projects.

#### CZ-HOME AFFAIRS

Following the presentation **Mr Strømø** appreciated the progress in the programme over the past year. He explained that for the Donors the combination of hard and soft measures interconnected in two projects is valuable, but understood the risks that are connected with it (described in the presentation).

#### CZ-EDUCATION

Following the presentation **Mr Strømø** congratulated on the excellent progress, completed projects as well as overachievements of indicators. On behalf of Liechtenstein he added that the DPP AIBA from Liechtenstein is satisfied with a very good cooperation in this programme.

### CZ-HEALTH

Following the presentation **Mr Strømø** was very pleased to see the excellent progress in the programme and high level of achievements of indicators. He especially appreciated the support to children's mental health. He confirmed that the non-reaching of the target in "improved access to health for vulnerable groups or people and deprived areas" is well explained, but should be reflected in lessons learned.

### CZ-CULTURE

Following the presentation **Mr Strømø** appreciated the cooperation with three DPPs as well as the mitigation measures adopted by the NFP, especially related to the increase in construction prices. He was also impressed by the progress made in Lety Memorial project. He reminded the risks related to the Pětipsy project and asked the NFP to discuss the situation with the FMO. He also took note that the CR would like to continue with the Culture programme in the next programming period.

**Mr Terje Englund**, the Royal Norwegian Embassy in Prague, mentioned that the Lety Memorial project has a huge media coverage and hoped the Donors would also be invited to participate in the official opening on 1 February 2024.

### CZ-GOVERNANCE

Following the presentation **Mr Strømø** took note of the presented lessons learned – to have rather the DPP in the programme than the IPO (Council of Europe), but he explained that this is also an issue of the capacity on the Norwegian side and proposed the OECD as a possible partner instead.

**Ms Fellner** mentioned considerable savings within the programme and the impression of the FMO that they reflect pertaining issues to the awareness and relevance of the topics addressed under the programme. She commended the PO and NFP for trying to find the best solution to absorb the savings.

**Ms Katrine Steinfeld** presented the development in the programmes that are in the direct responsibility of the FMO (attachment No. 2): CZ-Active Citizens Fund, CZ-Social Dialogue and Decent Work, Fund for Youth Employment and Fund for Regional Cooperation.

Following the presentation **Ms Sovová** asked if it would be possible to inform the NFP about the progress and results in these programmes more frequently, e.g. when the projects are selected. She explained that the NFP helped for example with the publicity of the call under the Decent Work but was informed about the results only at the Annual Meeting. The FMO and the Donors took note of this request.

## BILATERAL COOPERATION

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**Mr Petr Sulženko**, Centre for Foreign Assistance – Preparation and Coordination Unit, and **Ms Hana Jeřábková**, Centre for Foreign Assistance – Implementation, Monitoring and Evaluation Unit had presentations about the bilateral cooperation under the Grants focused on operation of the JCBF, progress in bilateral funds managed by the NFP as well as bilateral ambitions under the programmes (attachment No. 3 – part I and part II).

Following the presentation **Mr Strømø** summed up that the JCBF is well functioning and appreciated a good management of the Bilateral Fund by the NFP. He commended the commitment to good initiatives, including the two initiatives that are related to Ukraine as this is within the purpose and bilateral interest of the Donors. On behalf of Liechtenstein, he expressed that they were very happy about the functioning of the JCBF and they fully supported the continuation of school exchanges also in 2024.

Also **Mr Ágústsson** commended the cooperation within the JCBF and he appreciated how the NFP is dealing with so many applications.

**H.E. Mr Rønneberg** underlined also the cooperation with the Czech Ministry of Foreign Affairs. He recalled that often receivers of grants are repeatedly the same promoters and proposed to consider this fact in the future. The Embassy highlighted the area of LGBTI and gender equality as priority areas

of their cooperation under the Grants and referred to successful cooperation with the NFP, such as for the Prague Pride Festival.

**Mr Sulženko** replied that under one BF call the applicant shall receive only one grant, but in total there were 4 calls under the BF, so receivers sometimes repeat.

**Ms Gassenbauerová** presented a table showing the savings identified within some programmes and the NFP proposals for their reallocations to the Bilateral Fund (attachment No. 4).

Following the presentation **Mr Strømø** thanked for the overview as well as for detailed explanations to the proposed new initiatives and related amounts. He welcomed such detailed plan, but he explained that these reallocations need to be further discussed by the Donors internally, so they would provide a feedback in the reasonable time by written procedure.

Furthermore, he asked the NFP to re-consider the cut-off date for bilateral initiatives (currently in July 2024) to make the most of the implementation period granted for activities under the BF.

**Mr Ágústsson** supported the reallocation plan, but reminded to reduce the administrative burden.

As concerned the timing of the reallocations, **Ms Steinfeld** reminded that the Donors are flexible and the reallocations between the programmes are still possible in well justified cases.

**Ms Gassenbauerová** replied that although the reallocations between programmes are still possible, there is not enough time to implement new projects within the programmes until April 2024. In relation to the proposal to extend the deadline for the completion of bilateral initiatives she explained that this is not possible for the initiatives under the BF call – the conditions of the call cannot be changed. But the NFP will consider the extension of the eligibility deadlines for the pre-defined initiatives under the BF on the national level as well as for the bilateral ambitions under the programmes (after the discussion with relevant Programme Operators or at the Cooperation Committee meetings).

**Mr Strømø** reminded that it is important to have still some reserve for any last moment good initiatives that could be supported. The NFP explained that this is not possible under the current BF call that terminates on 31 December 2023 and it is not feasible to launch another BF call. But pre-defined initiatives still can be financed, taking into account the prolonged cut-off date. The other possibility is to reallocate the finances from programmes to the bilateral ambitions under the same programme (following the approval of the Donors and the Cooperation Committee).

**Mr Per Øystein Vatne** added that the Royal Norwegian Embassy spread the information about the Bilateral Fund whenever it received any proposal for bilateral cooperation.

**Ms Matyášová** concluded the discussion with the promise that the NFP will consider all the possibilities how to utilize the unspent funds and will discuss it further with the FMO and the Donors. The NFP will also set the deadline until when to accept proposals for reallocations.

## COMMUNICATON AND PUBLICITY

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**Ms Radana Bayerová**, the NFP communication officer, summarized the NFP's communication and publicity activities done in 2023 and plans for 2024 (attachment No. 5).

**Ms Helena Ganická**, the Royal Norwegian Embassy in Prague, appreciated a very good cooperation with the NFP and explained that the publicity of the Grants was strengthened in the past year. She appreciated that the activities of the NFP and the Royal Norwegian Embassy are coordinated both in capacities and finances. She also informed that the #OurStories campaign will continue in a form of an online media campaign and exhibition of posters to be used on various occasions. Furthermore, some new stories will be prepared in 2024. She also recalled the publicity meeting held in November 2023, especially the workshop in the area of artificial intelligence (AI), and supported its continuation in the near future.

**Mr Strømø** thanked the NFP for the focus and efforts on communication of the results of the Grants in the CR and commended on the good cooperation between the NFP and the Royal Norwegian

Embassy in Prague. He also appreciated that the NFP elaborated the #OurStories campaign originally proposed by the FMO.

**Ms Katrine Steinfeld** thanked the NFP also on behalf of the FMO for taking up the #OurStories campaign and for coordinating social media during the Annual Meeting with the FMO and the Royal Norwegian Embassy in Prague in advance, thus making the event and the project visits a good communication activity.

**Ms Matyášová** also appreciated close cooperation with the Royal Norwegian Embassy and appreciated that the NFP could already show the successful results of implemented projects.

## MISCELLANEOUS

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As the flexibility measures were discussed already during the other parts of the Annual Meeting, there was only one issue raised under this section.

**Ms Šárka Sovová** asked if there is any possibility to extend the management costs of the POs beyond 31 December 2024 in order to finance a “gap” between the current and the new programming periods. She explained that the NFP was recently approached in this matter by various POs (e.g. State Environmental Fund) and was also informed that the issue was raised at the PO meeting in Brussels and that the Donors/FMO were approached also by other countries with similar questions.

**Mr Strømø** was pleased to see that the NFP is in close contact with both the POs and other beneficiary countries and answered that the Donors are considering the issue and their reply would be communicated to all NFPs.

**Ms Matyášová** added that especially human resources must be planned in advance as they are approved by the Government only once a year, so she hoped that negotiations about the new programming period will move smoothly and quickly.

## CONCLUSIONS AND CLOSING REMARKS

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**Ms Matyášová** summed up the conclusions of the 6<sup>th</sup> Annual Meeting:

- the Donors approved the Sixth Strategic Report,
- the NFP presented the status of implementation of programmes, with main risks and lessons learned and in the following period it will focus on the successful completion of the programmes,
- the NFP proposed the reallocations from the programmes to the Bilateral Fund, the related issues were discussed during the Annual Meeting, the NFP will bring these proposals forward in writing and the Donors will take a decision in written procedure in reasonable time,
- the NFP will continue to work on publicity and communication about the results achieved under the Grants.

At the end, Ms Matyášová also thanked for a productive and smooth meeting and constructive discussions.

**Mr Strømø** thanked for a well-prepared and conducted Annual Meeting, informative presentations and also interesting project visits. He appreciated the professionalism and flexibility of the Czech authorities towards the implementation of the Grants and commended on the progress of implementation of the programmes in the CR. He promised to get back with the Donors’ answer to reallocations soon after the request of the NFP will be brought forward. Finally, he mentioned that the donors appreciated the effort of the NFP to present lessons learned ahead of the new Financial Mechanisms.

Also **H.E. Mr Rønneberg** appreciated very experienced team and expressed his honour to be the Ambassador to the CR.

## ATTACHMENTS

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- 1) Presentation "Progress of the Programmes and Risk Assessment"
- 2) Presentation "Programmes managed by the FMO"
- 3) Presentation "Bilateral cooperation" (part I + part II)
- 4) Table "Reallocations from programmes to Bilateral Fund"
- 5) Presentation "Publicity activities 2023/2024"

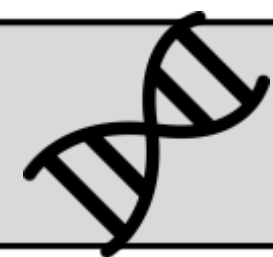


Iceland  
Liechtenstein  
Norway grants

Norway  
grants

# Progress of the Programmes and Risk Assessment

## EEA and Norway Grants 2014 – 2021 in the Czech Republic



# Research

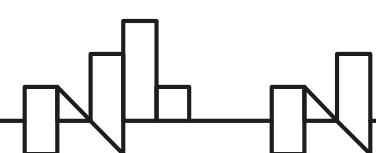
**Call** – 24 projects under implementation, projects finish till April 2024

**1 cancelled project** – Metamorph - forced to end by 31 May 2023 due to a serious irregularity (suspicion of financial fraud – investigate by police, tax office), calculate the costs spent till project end based on the intermediate project results

**Call for additional activities** – announced in June 23 with allocation of 1 mil. EUR, 11 additional activities were approved in amount 914 388 EUR, remaining funds transfer to BF

## LESSONS LEARNED:

- **carbon capture allocation in the call** – small capacity in the area, project promoters and partners interconnected together → decrease allocation for carbon capture projects
- **SMEs as project promoter (leading partner)** – risk for other partners (research institutions) in case of problems – not possible for the partners to take over the role of project promoter → SMEs as obligatory partners in projects instead of project promoters





# Research – project examples

**Project *PROFiBONE* - Low-temperature 3D Printing of Bio-Functionalized Ceramic Bone Implants with Adjustable Mechanical Properties**

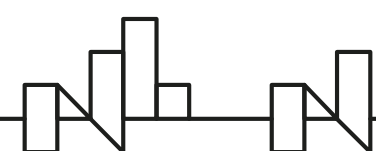
**Project promoter:** *Brno University of Technology – CEITEC*  
*Charles University – Faculty of Medicine in Plzeň,*  
*Genis (Icelandic Biotechnology Company)*  
*Tæknisetur (IceTec, Iceland)*

**Grant: 1,5 mil. EUR**

**VIDEO – Our stories:**

[https://youtu.be/\\_sh-EKvY6s8?feature=shared](https://youtu.be/_sh-EKvY6s8?feature=shared)

Visit of Icelandic partners





# Environment

## CALLS

- all 11 calls were closed, 94 projects under implementation, 71 completed projects

### Delay in the implementation:

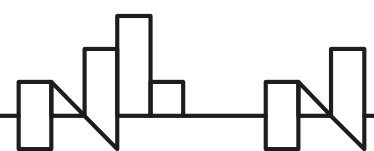
- projects from last 3 calls (90 projects) were selected in 2023 and its realization will end till April 2024, potential risk of not finished projects till April 2023,
- remaining funds in amount 730 000 EUR (low interest in call 3A-Alesund – not allocated 1 mil. EUR, reallocation to last two calls in 2022 – 2 projects rejected due to the state aid)

## LESSONS LEARNED:

**Too many calls in programme** – a lot of administration around each call caused delays in the programme, timing of each call – combination with other funds to avoid duplicity → decrease number of call

**Organisational structure of the PO** – not separate project managers for Nor. funds, mixed with other funds, need more to clarify rules and guidelines → separate unit of project managers dedicated only to Nor. funds

**Bilateral cooperation** – only 25 projects in cooperation with donor project partners, caused by specific focus of calls, limited capacity on donor side and COVID-19 → enable partnership in projects with all donor countries (Norway, Iceland, Lichtenstein)



# Environment – project examples

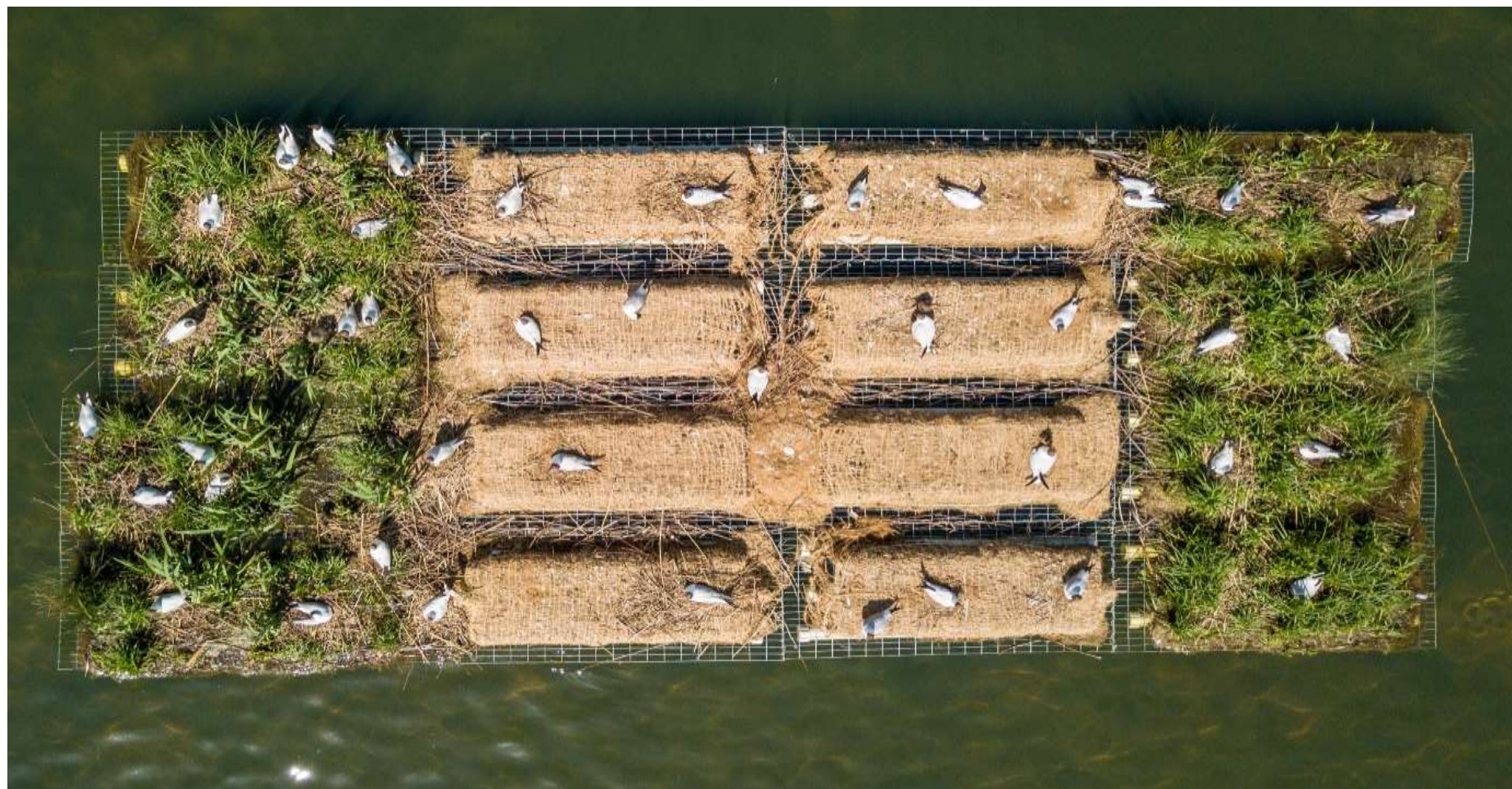
**Project:** *The implementation of floating artificial islands for improvement of breeding conditions for waterbirds and increase of biodiversity in fishpond ecosystems*

**Promoter:** Czech University of Life Sciences in Prague

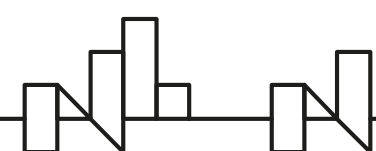
**Project partners from donor states:** Norwegian Institute for Nature Research, Norway

**Call:** Rago

Project aims to increase the ecological value of man-made wetlands (i.e. mainly fishponds and post-mining water reservoirs) by creating new suitable nesting sites and enhancing the ecological conditions of fishponds to meet the breeding requirement of a group of selected waterbird species (ducks, gulls and terns) of interest., preparing an expert study and raising public awareness.



*Project team at work*



*Floating islands with nesting birds*



# Human rights (1)

**CALL - 61 projects in total** (60 under implementation, 1 completed, 1 project will finish in Nov 23); 12 Norwegian partnerships, 5 PDP (PDP1, PDP3, PDP4, PDP6, PDP8) expressed interest to continue with the projects in the future programming period

## PA – Roma inclusion

**PDP2 (Centre of Roma and Sinti in Prague)** - under implementation

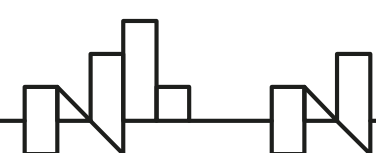
3rd tender for reconstruction works launched on 13 June 2023

- preliminary promise by the Ministry of Culture to finance 2 mil EUR including Norway Grants funds

On 27 July 2023, contract with the construction company signed on 4 Sep 2023 with the total price of 1,6 mil EUR

- construction site handed over to the supplier on 12 September 2023
- prolongation of the implementation until mid-November 2024 at the latest

**- still a big threat of non-completion of the works and not utilisation of Norway Grants funds until April 2024**





## Human rights (2)

### PA – Roma inclusion

- next informal meeting of all Roma Inclusion project promoters (under calls 1A, 1B, 2) planned for spring 2024 with the aim to share experience and networking

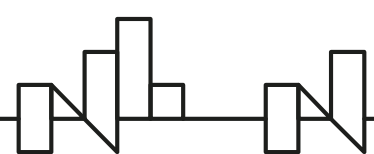
### LESSONS LEARNED:

**Small projects** – problems of applicants to write application, problems of promoters to administer projects

➔ set easier rules for this type of applicants/promoters, capacity building

**Pilot projects focused on municipalities** – problem with small number of applicants (municipalities) ➔ focus on how to inform/motivate applicants (municipalities) to apply for grant

**Roma inclusion spread into many programmes** – Roma inclusion mainly in HR, but also in Education, Health, Culture – difficult to measure the impact of grants ➔ discuss separate programme or part of programme only for Roma inclusion





# Human rights – project examples

## Project: All together

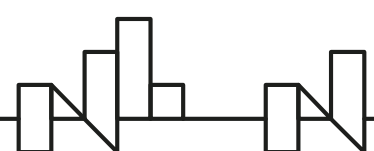
Project Promoter: The town of Tábor

Project partner: Cheiron T

The aim of the project is to strengthen the position and responsibility of the Roma community in dealing with its affairs through a radical increase in the number of Roma advisors in the town of Tábor.

Grant: 98 790 EUR

[Video: #OurStories Město Tábor bere spolupráci s romskou komunitou jako příležitost - YouTube](#)







# Human rights (3)

PA – Human Rights – 2 PDP, 1 call (9 projects in implementation)

## Lessons learned

**Open call for human rights in general** – mix of projects from different areas (justice, health, domestic violence), hard to measure impact of call → more focus of call

### **PDP 3 - Strengthening the Public Defender of Rights' activities in human rights protection (Towards establishing NHRI in the Czech Republic)**

Project Promoter: The Office of the Public Defender of Rights

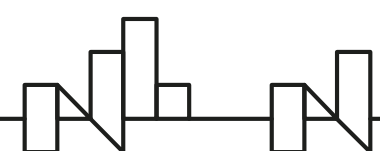
Project Partner: Norwegian National Human Rights Institution

Main aim: to enhance the capacity and increase knowledge of the Office of the Public Defender of Rights

Grant in EUR: 1,500,000



Roundtable with NHR organizations from NO, SK, EST, SLO, academics, NGOs





# Human rights – project example

***PA Domestic and gender based violence – 2 PDPs, calls – in total 24 projects***

***Istanbul convention – not ratified in the Czech Republic, in January 24 it will be discussed in the Senate***

## **Agáta Centre**

Project Promoter: Diocesan Charity České Budějovice

Main aim: establishment of a new centre for victims of domestic and gender based violence and

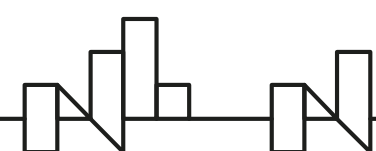
provision of comprehensive assistance

(psychotherapy, legal services, housing)

Realization period: 1.1.2022 – 30.4.2024

Grant in EUR: 473,288

<https://agata.dchcb.cz/informace-anglicky/>



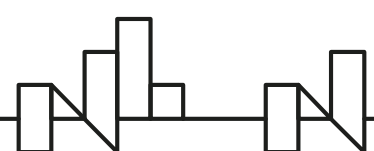


# Justice

- **3 PDPs, calls - 5 projects, all 8 projects extended till April 2024**
- **Bilateral cooperation** – active involvement of DPP on the programme level and even in the projects (PDP1, PDP2, PDP3), side effects of bilateral cooperation of Prison Spiritual Care and Wayback – piloting „silent ward“ for the first time in the CR
- **Informal meeting of all project promoters** planned for beginning of 2024 with the aim to share experience and discuss possibilities of future activities and cooperation, plan to involve Yellow Ribbon NGO
- **Yellow Ribbon run** (prison run to promote offender rehabilitation and reintegration) also with Norwegian participation (incl. DPP) in June 2024

## Lessons learned:

**Involvement of DPP** – active approach of DPP, consultation with projects during implementation, proposal to strengthening of the bilateral cooperation (more bilateral activities than originally planned), many visit of projects on site, long-term partnerships → beneficial for both sides, inspiration for Czech participants (functioning of prisons, interconnection with probation) and Norwegian participants (programme centres and probation services)





# Justice – project examples

**Project:** VOL Mentorink

**Promoter:** Volonté Czech (CSO)

**Project partners:** Åpenthet AS (NO), ProEduCo s.r.o.

**Grant:** 211 730 EUR

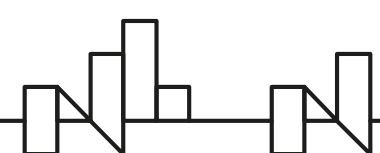
The main goal of the project is to create adequate conditions for the resocialization and reintegration of clients returning to freedom from imprisonment, to support them in the positive aspects of their development and to activate them to solve their problems and make changes leading to the prevention of recidivism.

**Video:** <https://www.youtube.com/watch?v=ebXoDC6yVwQ>

Yellow ribbon  
run in prison  
Světlá nad  
Sázavou



Work with  
inmates in  
Jiřice





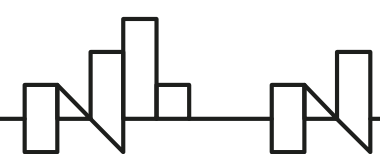
# Home Affairs

- 4 PDPs (1 PDP completed), 4 SGS projects (1 SGS project completed)

## Lessons learned:

**Interconnection of outcomes between to projects** – failure in one project means failure for another project (PDP2 – reconstruction of buildings, PDP1 – followed training in reconstructed buildings) → avoid this within PDP preparation

- **PDP2** - Modernisation of Police Training Centre – one building opened for training and meetings, training polygon was finished, remaining 2 buildings for training and accommodation under reconstruction, planned end of works is 31 Dec 2023, due to delay of works NFP hired external construction expert for assessment of actual status and planned completion, confirm that max. till April 2024 the whole area will be completed and open to trainings.





# Home Affairs – project examples

**Project: Improved utility of data within police information system**

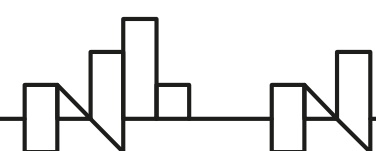
**Project Promoter:** Directorate of International Police Cooperation (Czech Police)

**Grant: 258 500 EUR**

The project was successfully finalized in November 2023. It aimed to streamline national and international police cooperation by improving the use of the Police Information System, which acts as a tool for data sharing at national and international level, in particular the Schengen Information System (SIS II). This project was already the third project financed from the EEA/Norway grants and dedicated to Schengen. Essential part of the project content was the development of skills of and training of psychologists in the field of crisis intervention, gradual adjustment of management education in so-called soft skills including e-learning education, mobile application and new registration software for the Anonymous Crisis Line.



*Mobile mental health application was developed to make first aid more accessible, more time-efficient and easily accessible. Try to download.*





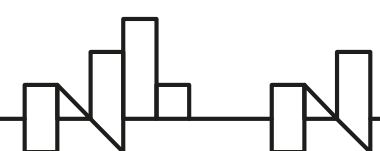
# Education

## **CALLS:**

- **107 projects in total**
- **11 projects in implementation, 96 projects completed**

## **LESSONS LEARNED:**

- **13 calls in 4 rounds the programme – timing according school years, many outcomes, a lot of administration around the calls in comparison with the amount of mng costs** → decrease number of outcomes and make 1 call for more outcomes, increase % mng costs in programmes with small allocation
- **New topics in the Education programme** (VET education, Roma inclusion) – proposed as new in the programme, low number of applications, not achieved planned indicators → carefully planned new activities in cooperation with relevant institutions (MoEYS) or other programme operators (PO of HR programme) to ensure bigger interest in new areas





# Education – project examples

## **Project: Together with children against drought**

Project promoter: Primary school Prameny, Rousínov

Project partners: Namsos Municipality, Namsos, Norway

Educational and Culture centre Broumov,

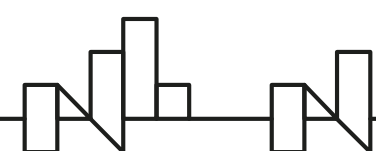
Živá Voda, Provodov – Šonov

Approved grant: 94 695 EUR

The aim is to raise awareness of the causes and effects of climate change, especially the problem of drought and floods, and to find a suitable way to involve primary school pupils in active citizenship and how they themselves can participate in solving climate change.



Video: [#OurStories: Společně s dětmi proti suchu | 2023 | Ministerstvo financí ČR - EHP a Norské fondy \(eeagrants.cz\)](#)







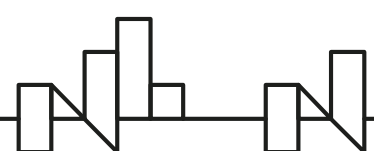
# Health

- In total 3 PDPs, 15 open call projects, 24 SGS projects
- 1 PDP will be finished in Nov 2023, 1 SGS project completed

## LESSONS LEARNED:

**Access to health care in excluded areas** – low number of application in the call (only 2), not fulfilling limit of 10% for project concerning Roma, new area in the health topic, only big more systematic projects → enable small projects through SGS, cooperate with other programmes concerning Roma (HR programme)

**Mental health care projects** – more relevant area that was originally planned - due to the post COVID-19 situation – big increase of mental health problems in children age (actually 40% of children in the CR suffer from mental health problems), meeting of project promoters held → continue with the support of projects and meeting of project promoter to share experience in that field





# Health – project examples

**Project: The Triple P programme (Positive Parenting Programme)**

**Project promoter: Ministry of Health of the CR**

**Project Partner: University of Tromsø, Centre for Child and Adolescent Mental Health**

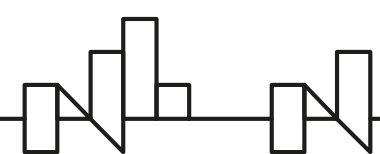
**Grant: 1,08 MEUR**

The aim of the project is to implement evidence based programme Triple P. The Triple P method gives parents skills they need to build stronger family relationships.

The third run of seminars for intervention providers took place in October 2023 with another 20 new trained providers of intervention in 8 new centres. (52 interventions were completed by the end of August 2023). Pilot operation is running in all 11 centres. 280 parents have already completed the Triple P programme.

Video explaining the Triple P programme:

[Triple P in a nutshell - Triple P](#)

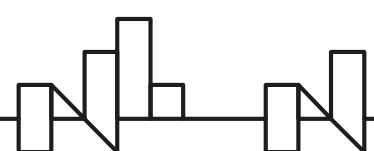


## Culture (1)

- **1 PDP, calls - 114 projects (53 projects finished its activities)**
- **approx. 80% projects in bilateral partnership (2 seminars to share experiences in March 24)**

### **PDP Lety**

- Regular monthly meeting with all stakeholders (last 30/10/2023)
- Project in implementation till April 2024
- The construction work is proceeding according to the plan and relatively smoothly. Work is being done simultaneously on the memorial, visitor's centre and outdoor exposition. The indoor exposition is also in realization.
- Symbolic event 13/11/2023 – tree planting
- Opening of the Memorial and Visitor's centre is planned **1/02/2024** (accompanied by Pilsen Philharmonic)
- International conference is planned at the end of February 2024.



# 👑 Culture (2)

## PDP (Roma memorial in Lety)



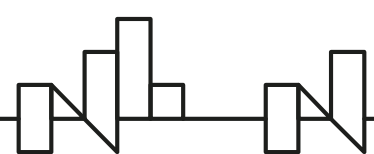
Actual status of construction works – visitors centre



Ceremonial planting of trees



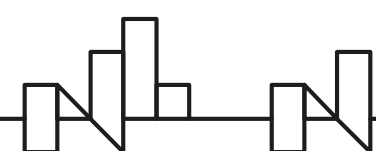
Actual status of exterior works on memorial



## Culture (3)

### Projects at risks not meeting the deadline 4/2024

- **Fulfilment of project goal** – reconstruction activities/installation of exhibition continue after deadline from promoters own sources – 2 projects (**Belohrad Granary revitalisation – Sep 24, Let's explore, feel and enjoy forest at Castle in Kostelec nad Černými lesy – Jun 24**)
- **Fulfilment of project goal** – publicity activities connected with project planned after Apr 24 – 2 projects (**Fences Removal – May 24, Authors' Reading Month - guest of honour Norway – Jul 24**)
- **Financial issues** – project meeting goal, but not fulfilled co-financing issues, discussion with the FMO regarding decreasing co-financing requirement (**Renewal of the Petipsy château – till Oct 24**)



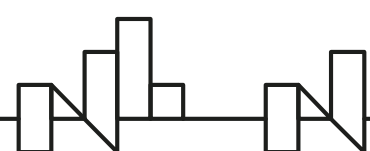
## Culture (4)

### LESSONS LEARNED:

**Project affected by political will and co-financing from state budget** – PDP Lety – need to have mutual support by donors, politics in the Czech Republic, precondition of project realized outside of project with different political support, financing of project part from Ministry of Culture – regular monthly meetings of NFP, PO, project team, Ministry of Culture

**Culture heritage projects conditions (soft activities, entrepreneurship strategies)** – new element in the projects - communicate the conditions to the project applicants and promoters, support by external professional company for consultations of entrepreneurship strategies

**Irregularities in the programme/projects** – many irregularities in amount up to 50 EUR (errors in the calculation of personal costs, rounding amounting to 1 EUR), request to simplify rules in the Regulation regarding the solving and reporting of irregularities up to 50 EUR (simple rules in the Czech legislation)



# Culture – project examples

**Project:** *Loaded - Open. Digitisation, Accessibility and Educational Use of Art Collections in Memory Institutions*

**Project Promoter:** *Olomouc Museum of Art, State allowance organisation*

**Partner institutions:** *Library of the Czech Academy of Sciences, The Moravian Library in Brno, Tjóðskjalasafn Íslands (National Archives of Iceland)*

**Project grant:** 1 454 522 EUR

**Project Summary:** *The aim of the project: to make the movable cultural heritage accessible for the public through digitisation and interactive on-line tools, and through this, to strengthen the administration and entrepreneurship in the field of culture.*

**Video:** <https://www.youtube.com/watch?v=dRVPrsGRjKc&list=PLPNjTICLanCFc0RtP1v6xDStSF5h0RBcZ>



**muo MUZEUM UMĚNÍ**  
**OLOMOUC** OLOMOUC  
MUSEUM OF ART

Vás zve na konferenci

Invites you to the conference

**NAHRÁNO – OTEVŘENO**  
**LOADED – OPEN**

DIGITALIZACE  
V PAMĚTOVÝCH  
INSTITUCÍCH V PRAXI

DIGITIZATION IN  
MEMORY INSTITUTIONS  
IN PRACTICE

11 10 2023  
09:00 – 16:30

▲ Muzeum umění Olomouc,  
Besední sál, Denisova 47, Olomouc

více informací  
[www.loaded-open.eu](http://www.loaded-open.eu)

← fotografie Jakub Mlsík

11 10 2023  
09:00 am – 06:30 pm

▲ Olomouc Museum of Art,  
Discussion Hall, Denisova 47, Olomouc

more information  
[www.loaded-open.eu](http://www.loaded-open.eu)

← photographs Jakub Mlsík

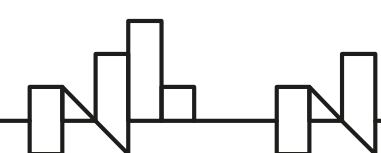
Iceland  
Liechtenstein  
Norway grants

muo | MUZEUM UMĚNÍ  
OLOMOUC

MORAVSKÁ  
ZEMSKÁ  
KNIHOVNA

KNIHOVNA  
OLOMOUČ

NATIONAL ARCHIVES  
OF ICELAND



# Culture – project examples

## Project: CIRCUS BASE

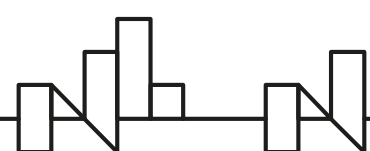
Project promoter: CIRQUEN (Centre for New Circus)

Project partners: Trondheim Kulturskole (NO);

Grant in EUR: 193 381 EUR

CIRCUS BASE is an **extraordinary artistic and social event designed to present contemporary circus** and its many disciplines to the general public in Prague and in one regional city, Chomutov. The circus festival took place in May and June 2023. Festival in **Chomutov was visited by over 6,000 people (incl. Roma)** and around **10,000 visitors came to Prague's Ladronka**.

Video: <https://www.youtube.com/watch?v=olugDP97tZU>.







# Good Governance

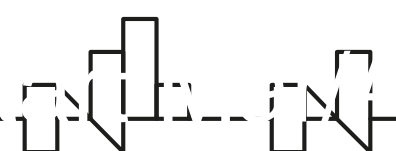
- **5 PDPs (2 PDPs completed), call – 4 SGS projects**

**Project savings** – savings from completed projects (PDP3 – 200 000 EUR, PDP5 – 400 000 EUR), planned to be used in the programme BA, transfer to BF

## **LESSONS LEARNED:**

**Cooperation with IPO - Council of Europe** – formal partnership in the programme, no added value in commenting the call, elaboration and progress of the predefined projects ➡ better to have donor programme partner – low number of applications in the SGS call due to the obligation to have a Norwegian partner

**SGS projects for citizens participation** – all projects active in training and development of local authorities' employees and elected representatives in the field of citizens' participation, activation of public, even more involved municipalities than expected, excellent cooperation with Norwegian partners ➡ continue projects focused on participation





# Good Governance – project example

**Project: SGS1 – 006 Development of the public involvement in decision-making processes and public consultations in the city of Jihlava**

**Promoter:** City of Jihlava, Czech Republic

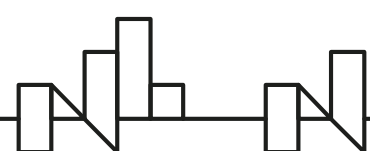
**DPP:** City of Reykjavik

**Grant:** 95 050 EUR

The project focuses on the improvement of integrity and accountability of public administration. It's intention is to increase public's participation in public hearings (surveys and other decision-making processes) and to establish cooperation of Jihlava with Reykjavik.

Video:

[https://www.youtube.com/watch?v=wBMIhz\\_K40M&t=26s](https://www.youtube.com/watch?v=wBMIhz_K40M&t=26s)



Iceland  
Liechtenstein  
Norway grants

Norway  
grants

**Thank you for your attention.**

# Programmes managed by the FMO

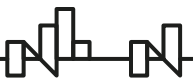
- Annual Meeting Czechia 2023

Katrine Steinfeld

Head of Country & Bilateral Unit, FMO

# The Active Citizens Fund

- **Fund operator:** A consortium of Open Society Fund Prague with two partners: Committee of Good Will - Olga Havel Foundation and Czech Scouting Institute
- **Eligible expenditure:** €15,250,000 (EEA Grants) including allocation from the reserve
- **Status of calls and implementation:**
  - Excellent progress and a very experienced Fund Operator
  - 282 projects approved for funding from six open calls
  - 26 projects (9.29%) of the projects include a donor project partner from Iceland or Norway
  - Two PDPs progressing well:
    - “Increased youth participation in civic activities”
    - “Capacity building for CSOs in advocacy work”



# The Active Citizens Fund

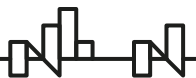
## Reuse centres and furniture banks network in the Czech Republic (CZ-ACTIVECITIZENS-0125)

- **Project Promoter:** DialogCB
- **Donor Project Partners:** VollebekkFabrikker (now Nydalen Fabrikker)
- **Aim:** Introduce the new concept of reuse centres and furniture banks to the Czech Republic.
- **Outcomes:**
  - Community for sharing best practices
  - Increase understanding of reuse
  - Promote social-economical-environmentally friendly business practice
  - Strategies for fixing clothes and other items
  - Study trips and workshops

Read more about the project on [www.activecitizensfund.no](http://www.activecitizensfund.no)

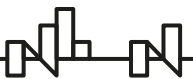


Picture credit: Federation of Furniture Banks and Reuse Centres



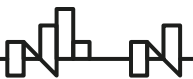
# Social Dialogue – Decent Work

- **Fund Operator:** Innovation Norway
- **Available funds for the Czech Republic:** €890,000 per MoU (Norway Grants)
- **Goal:** To strengthen tripartite cooperation between employer organisations, trade unions and public authorities and promote decent work. Decent work covers social dialogue, strengthened rights of employees, employment and social protection.
- **Status of calls and implementation:**
  - 4th open call closed on 15.09.2022
  - 94 projects approved for funding
  - Six projects with Czech partners selected



# The Fund for Youth Employment

- **Programme Grant:** €60,610,625 in total funding (no country allocation) from EEA and Norway Grants
- **Programme Operator:** The Financial Mechanism Office
- **Goal:** Contribute to sustainable and quality youth employment in Europe through transnational cooperation.
- **Status of calls and implementation:**
  - Two open calls
  - 33 projects contracted in total
  - Two projects where Czech entities are involved





# The Fund for Regional Cooperation

- **Programme Grant:** €31,889,275 in total funding (no country allocation) from EEA and Norway Grants
- **Programme Operator:** The Financial Mechanism Office
- **Goal:** Strengthen transnational cooperation to solve common European challenges.
- **One open call in 2018:**
  - Over 700 applications received.
  - 19 projects were contracted + two pre-defined projects
  - Seven Czech entities involved in six projects
  - No future open calls planned



# Thank you



[www.eeagrants.org](http://www.eeagrants.org)

# BILATERAL COOPERATION

## EEA and Norway Grants 2014-2021 Czech Republic

National Focal Point

Prague, 29 November 2022



# Update on JCBF, NFP Open calls and PDIs

## Update on JCBF

The JCBF members communicate all necessary matters via email. All decisions are taken by consensus – mostly assessments within the 4th Open Call and Work Plan.

The cooperation is smooth without any challenges.

### **Work Plan adjustments:**

- 1) Two new PDIs adopted
  - Cultural Heritage and Climate Change Symposium
  - My Father's Story in the Krkonoše Museum
- 2) 4th Open Call – increase of allocation
- 3) One PDI cancelled

Members agreed (via email) on not organizing the 5th JCBF meeting in 2023

## 4th Open call

Launched 28 April 2022

The NFP suspended the receipt of grant applications in September 2022. The original allocation was increased in July 2023.

The call was reopened in August 2023.

## 4th Open call

(total allocation 977 187 EUR)

**79** grant applications **submitted** (requested grants in total 1 472 675 EUR)

**51** grant applications **approved** (approved grant in total 846 644 EUR)

**11** grant applications **rejected**

**3** grant applications **withdrawn**

**14** grant application **in process** (NFP eligibility and formal check, JCBF assessment)

average grant: 16 601 EUR

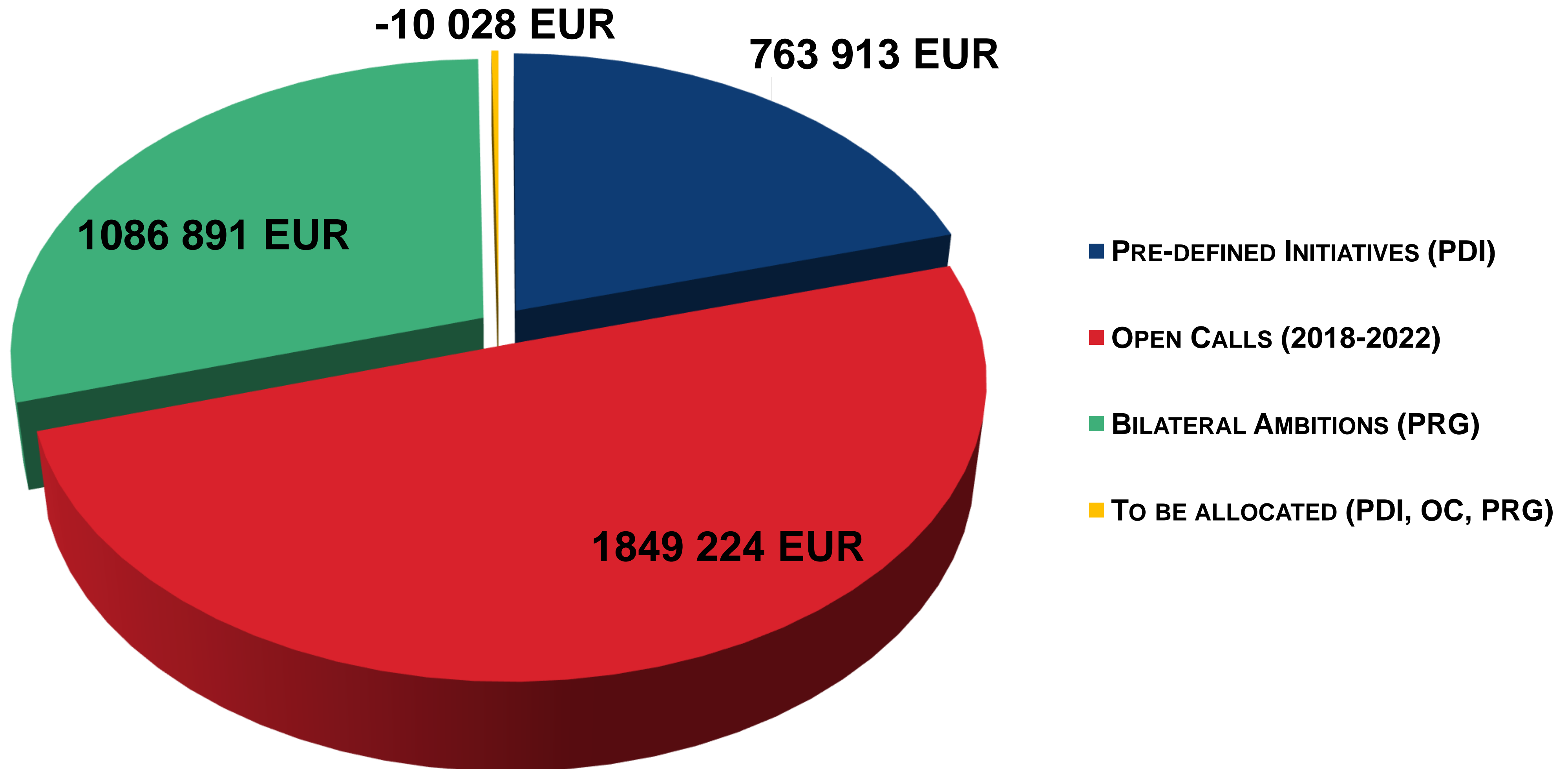
maximum grant amount was set to 20 000 EUR

## Overview of pre-defined initiatives

- 1) **Traumatic parts of national history – 12 107 EUR** - completed in 2018
- 2) **CZ-LI School Exchange – in total 112 308 EUR**
  - 5 exchanges already realized
  - the last exchange is planned for 2024 (the increase of the allocation will be proposed)
- 3) **CZ-LI Commission of Historians – in total 85 118 EUR,**
  - 2 initiatives completed in 2020 (total grant 85 806 EUR)
  - The Liechtensteins in Czechoslovakia and Central European Legal Science - 2022 granted 53 947 EUR
- 4) **Gender Pay Gap – 14 741 EUR** - completed in 2020
- 5) **My Father's Story – 26 121 EUR** - completed in 2023
- 6) **Modern technologies Iceland-CR – cancelled**
- 7) **Support of increasing the knowledge of Czech as a foreign language for students and teachers with Ukrainian citizenship – 457 268 EUR**
- 8) **Cultural Heritage and Climate Change Symposium – 25 270 EUR**
- 9) **My Father's story in Krkonoše museum – 30 980 EUR**
- 10) **Improving access to primary healthcare services for most marginalized communities in the Czech Republic – will be proposed in the following weeks (budget 500 000 EUR)**



## Overview of BF allocation (3 690 000 EUR in total)



**Thank you for your attention!**

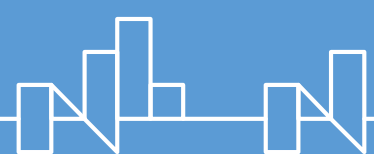


# BILATERAL COOPERATION

EEA and Norway Grants 2014-2021  
Czech Republic

National Focal Point – Hana Jeřábková

Prague, 29 November 2023



## Overview of running open-call initiatives

Open Call	Approved	Running	Completed
1st Open Call	all 17 completed		
2nd Open Call	22	2	20
3rd Open Call	26	7	19
4th Open Call	so far 47	45	2*
<b>TOTAL</b>	<b>112</b>	<b>54</b>	<b>58</b>

\* 2 initiatives withdrew from implementation

20 other grant applications in assesment process

## NFP Open call statistics

	3rd open call	4th open call
average grant	415'642 CZK (ca 15'384 EUR)	403'069 CZK (ca 16'485 EUR*)
average advance payment	383'353 CZK (ca 14'189 EUR) 92%	303'938 CZK (ca 12'431 EUR) 75%
advance payment requested for	16 out of 26 grant applications	31 out of 47 grant applications

\* the open call course 24,45 CZK/EUR was used

maximum grant amount was set to 20'000 EUR

- **Highest grant amount awarded:** 489'000 CZK (20'000 EUR) – two initiatives („Czech and Norwegian Perspectives on New Security Threats in relation to Russian War on Ukraine“ by Institute of International Relations, „Medieval Studies in the Digital World“ by Charles University in Prague)

- **Lowest grant amount awarded:** 152'432 CZK (6'232 EUR) – initiative „Development of International Cooperation in Skiing“

## Target areas of bilateral initiatives

### Education:

- On the traces
- Usefulness of emerging technologies in formal foreign language education

### Awareness:

- Documenting Norwegian Support to Charta 77 and Czech Democratic Movement

### Culture:

- TABULA RASA – Fire
- Together in Chorus

### Development:

- Affordable housing
- Green mobility

### Health:

- My Body Is Mine - Experience and Best Practice from Norway

### Society:

- A feasibility study on the Synergy Network against Gender-based and Domestic Violence

### Research:

- Extension of bilateral cooperation in driftwood research

## Bilateral initiative – „Polar Ecology Textbook (bilingual version Czech/English)“

implemented by: South Bohemian University in České Budějovice

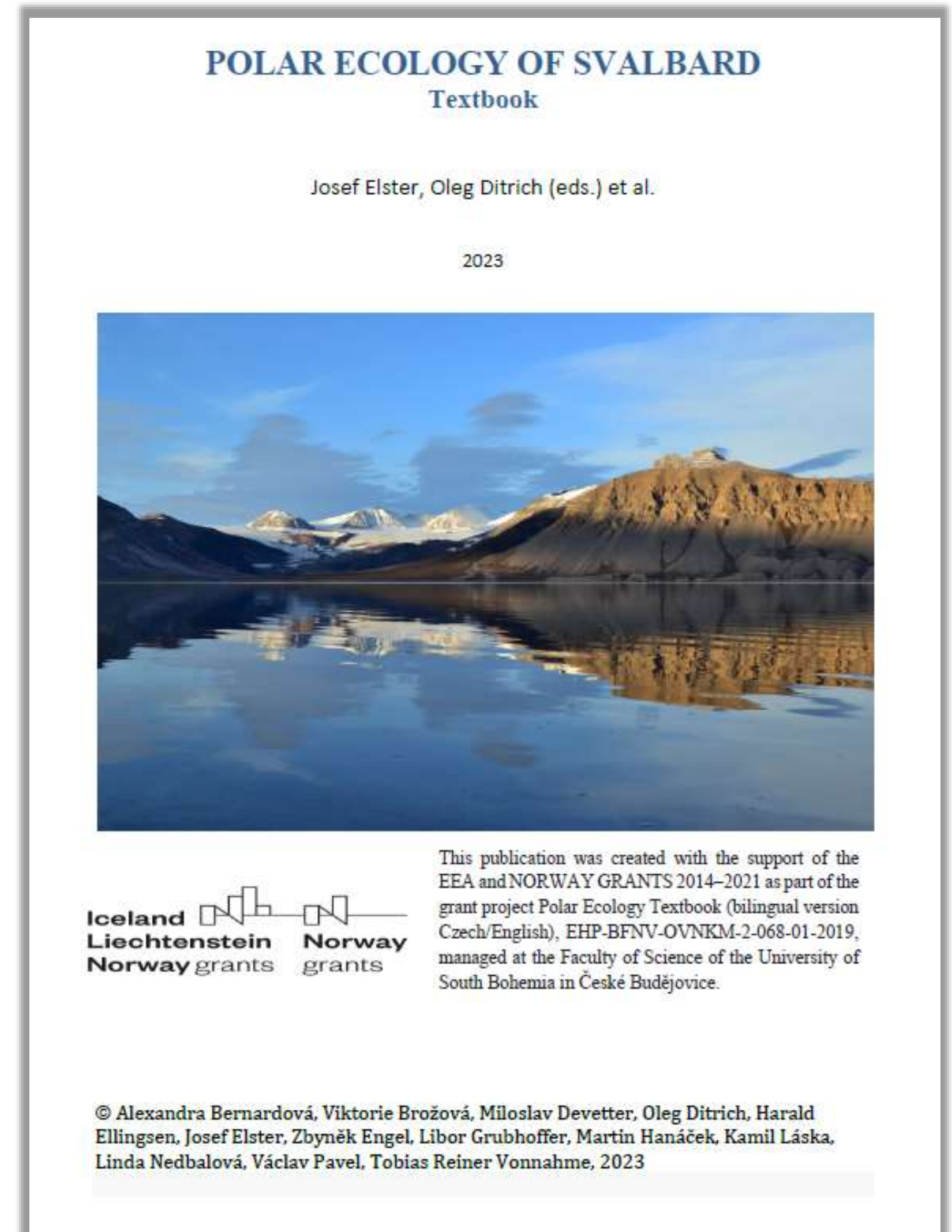
partnership: The University Centre in Svalbard

allocation: 341'000 CZK (13'947 EUR)

- the initiative brought together Czech and Norwegian scientists

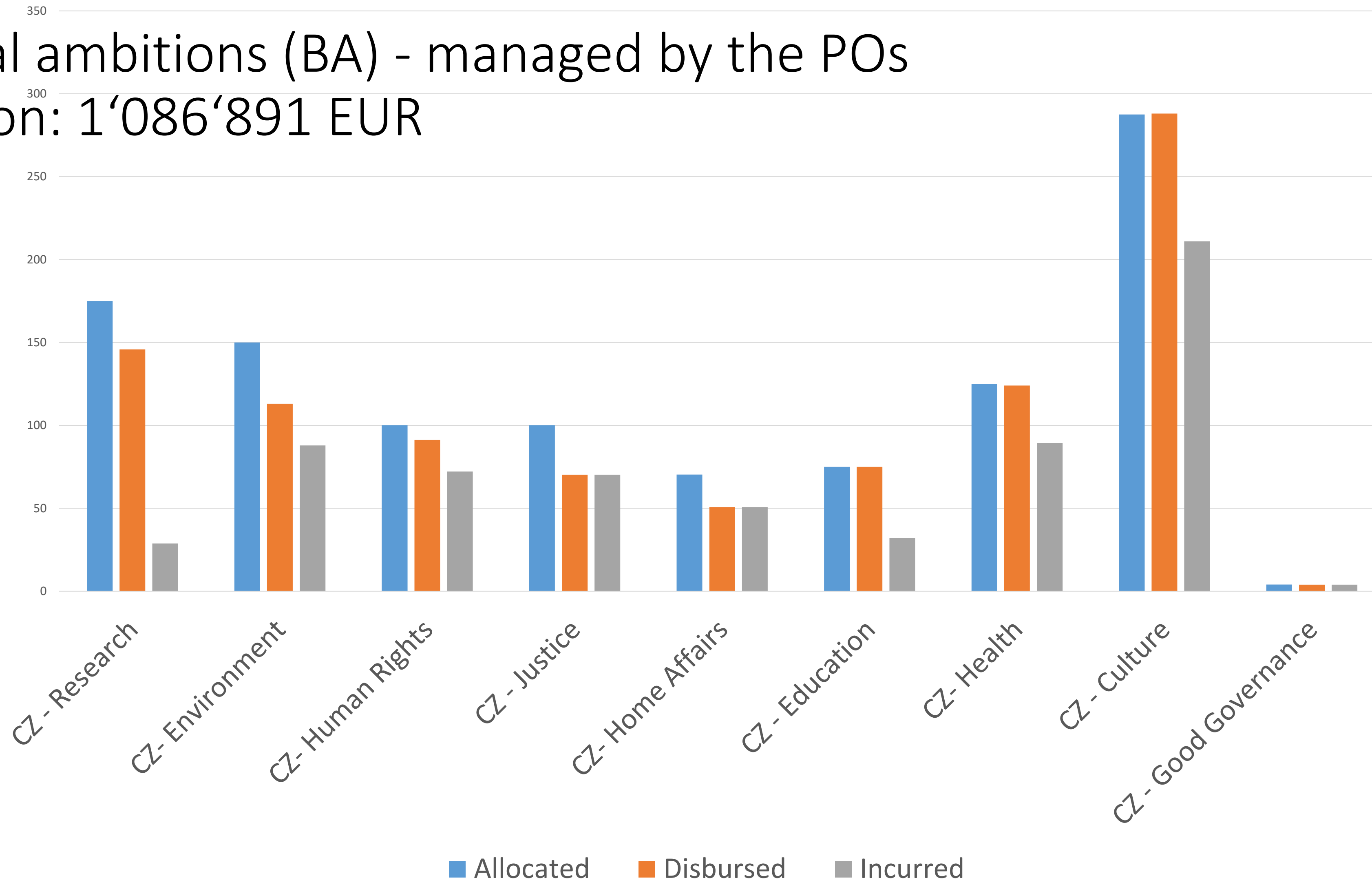
- chapters:

- „Geological and paleoecological development of Svalbard“,
- „Glaciation of Svalbard in past, nowadays and depicted some possible scénáριο to future“
- „Hydrological conditions of Svalbard“
- „Climatology of Svalbard“



# Bilateral cooperation within programmes

= Bilateral ambitions (BA) - managed by the POs  
- allocation: 1'086'891 EUR





## Bilateral initiative – BA Human Rights – „Survive: Utøya and Oslo“

implemented by: Subjektív, z.s.  
allocation: 276'581 CZK (11'313 EUR)

- podcats about people surviving terrorist attacks in 2011
- March 2023 – April 2024
- 7 interviews, posted on Radio Wave and Vinohradská 12

audio: [“The policeman shot my friend three times.” What exactly happened on the island of Utøya and in Oslo? • mujRozhlas](#)  
time 5'29“

### Surviving Utøya and Oslo

“The policeman shot my friend three times.” What exactly happened on the island of Utøya and in Oslo?

→ Stránka pořadu

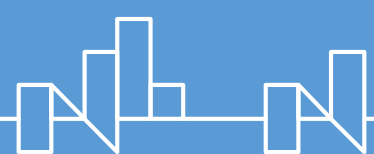


### Radio Wave

Friday 22 July, 2011 began as a normal Norwegian summer day. Everything changed just after 3pm, when a white van pulled up to a government building in the center of Oslo. This set into a motion a series of events that forever altered Norway. Episode 1 of the seven-part podcast series Surviving Utøya and Oslo tells the horrific story of what exactly happened that day. Against the backdrop of official news reporting, the story is told by those who experienced it firsthand.

Lukáš Houdek, Tereza Jonášová

Thank you for your attention!






**Reallocations from programmes to Bilateral Fund**

Programme	Remaining funds in EUR	availability of funds	Use of funds within programme	Reallocation to BF (EUR)	Utilisation within BF
CZ-ENVIRONMENT	600 000	immediately - not allocated funds	200 000 EUR - BA	400 000	Predefined Initiative - UA refugees - access to the health care
CZ-RESEARCH	116 000	immediately - funds from cancelled project	0	116 000	Programme expression of interest
CZ-GOOD GOVERNANCE	600 000	funds from finished projects 200 000 EUR - end of 2023, 400 000 EUR - March 2024	50 000 EUR - BA, 350 000 EUR - under discussion	200 000	Predefined Initiative - UA refugees - access to the health care (100 000 EUR), 100 000 EUR - PRG - expression
<b>Total</b>	<b>1 316 000</b>		<b>650 000</b>	<b>716 000</b>	

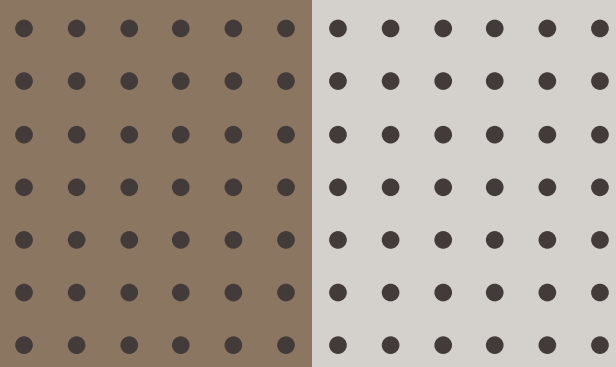
Programme	EUR	Use of Funds
Culture	55 000	two bilateral seminars for projects and partners to share experience, bilateral project between Arts and Theatre Institute an
Justice	30 000	Yellow Ribbon Run initiative, probation mediation service initiative with DPP
PDI 9 (My Father's Story in Krkonoše Museum)	10 000	approved Predefined Initiative
Education	30 000	approved expression of interest - bilateral conference
Liechtenstein PDI	15 000	continuation of educational exchanges
Health	50 000	UNICEF mental health care under discussion
reserve for future use	26 000	
<b>Total</b>	<b>216 000</b>	

# PUBLICITY

activities 2023/2024

Iceland   
Liechtenstein   
Norway grants 

*Presented by:* Radana Bayerová



# 2023

## Overview

- Social Media
- Websites
- Events
- Campaigning
- Project Stories
- Meetings and trainings



# SOCIAL MEDIA

Facebook and Instagram are actively used, partly YT and X. Most of posts were aimed at #OurStories campaign, invitations, activities of projects, information

3 000  
FOLLOWERS

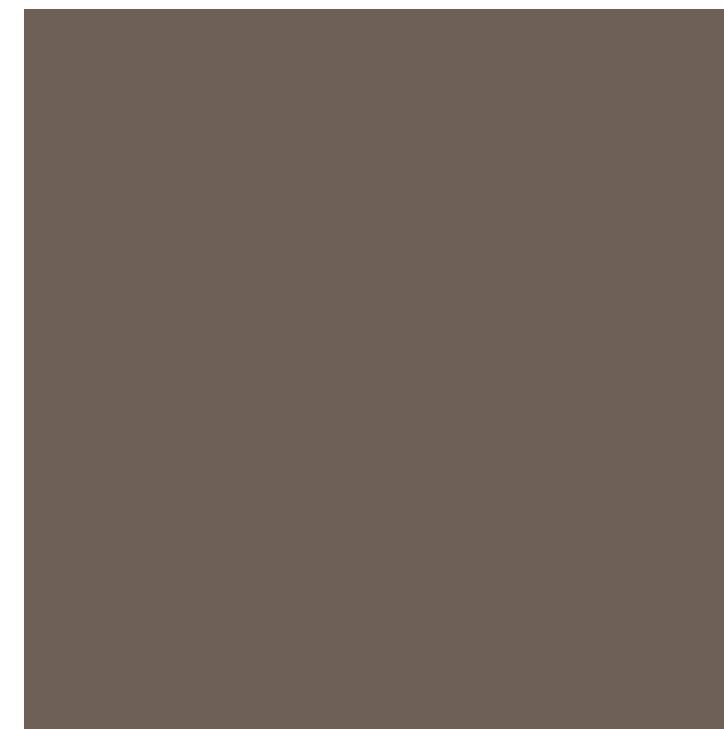


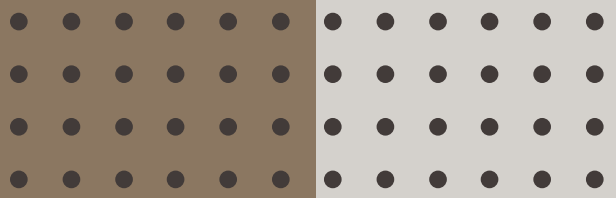
# WEBSITES

**Czech and English version  
regularly updated.**

**Examples of good practice are  
the most growing section at  
the moment**

119 849  
VISITS





# EVENTS

**Open Day of the  
Ministry of Finance**

**Day of Europe**

**Prague Pride**





# Open Day of the Ministry of Finance

Take place every year on September 28. Guided tours for public through the historical building of former monastery.

Visitors had the opportunity to see internationally renowned service dogs of the Customs Administration or the equipment of the Customs Technical Laboratory.

**EEA and Norway Grants** had stand there, providing information on programmes, projects and the #OurStories campaign.



811  
VISITORS



MORE THAN  
30K  
VISITORS

## Day of EUROPE

Take place every year on May 9, just 2023 on May 3, because as a part of the United Islands Festival (May 3-4).

NFP had a stand there together with the Norwegian Embassy. Quize - 4 questions (link to stations and activity of POs Environment and Research), prizes

# Prague Pride

From August 7 to August 13, there was a major Pride festival in Prague. It was a week filled with concerts, debates, and various events. Saturday, the 12 of August, was the big day with the Pride parade and a full-day Pride Park festival.

The main purpose of the Norwegian stand in Pride Park was to promote the EEA and Norway Grants, particularly the Human Rights programme, and to show Norway's support for equality and inclusion.



MORE THAN  
60K  
VISITORS

# Campaign



## Objective:

To present the results of projects supported by the EEA and Norway Grants in the Czech Republic and the values behind them through storytelling.



# Campaign



**Timeline: 3-10 2023**

**External company for filming and making videos**

**Contact PP, prepare a timeline, draft interview questions, conduct the interview, create an article with citations, review videos, subtitles and prepare visuals for social media, promotion.**

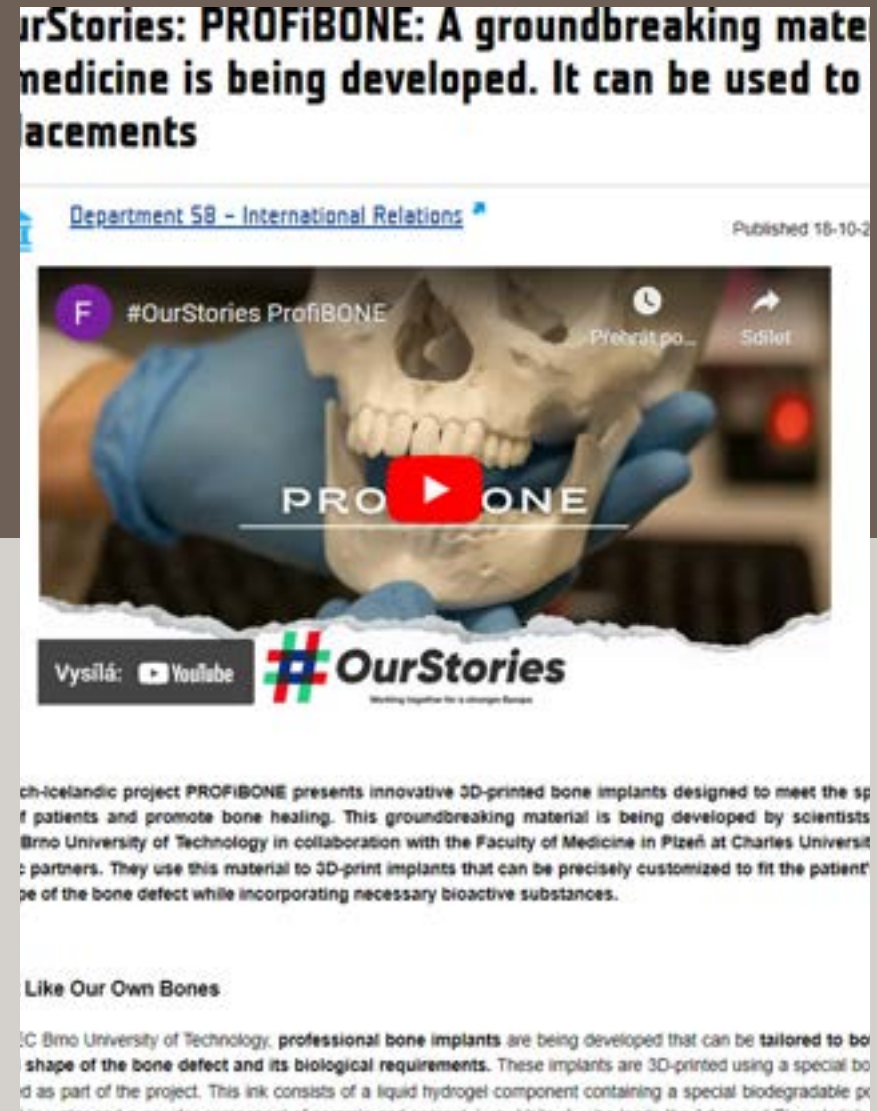


# Principals of promotion



## **Social Media**

2 weeks 1 project (5 posts including main video, quotes, 2 reels and 2 stories. YT - format shorts



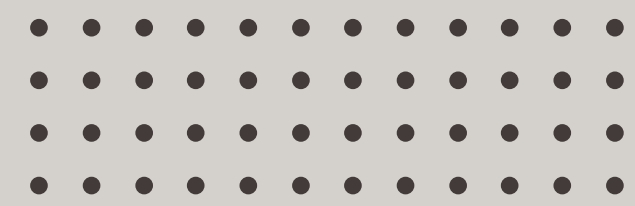
## **Web page**

Main article, interview, including video, photos



## **Promotion in metro**

10 digital posters  
10 days (September)  
10 stations





# DareYOU

The TroufniSI (DareYOU) project helps young people bring their ideas into life and get engaged in public spaces.



## Active Citizens Fund



— ” —  
Mentorink je pro mě  
vzpruha, jistota, že  
kdyby se venku cokoliv  
událo, mám se kam  
obrátit.  
— ” —  
Mílana Kuchšová, odsouzená  
před propuštěním

**#OurStories**  
Working together for an Inclusive Europe



PODPOŘENO NORSKÝMI FONDY  
PROSTŘEDNICTVÍM PROGRAMU SPRÁVEDLNOST

**#OurStories**  
Working together for an Inclusive Europe

# VOL Mentorink

The VOL Mentorink project assists ex-offenders to reintegrate into the larger society.

## Programme Justice





# Together with Children Against Droughts

Project educates children in active citizenship and environmental protection.



Programme  
Education

WINNER  
ON YT



## Cooperation with the Roma community in Tábor

The projects All Together and Motivation to Education fosters good cooperation with the Roma community.



## Programme Human Rights

45 883  
THRUPLAY



— — “ — —  
Projekt spojuje místní skláře, muzeum, sklářskou školu, romskou komunitu, veřejnost, místní instituce, norskou sklářskou komunitu, zkrátka jsme spojení sklem.  
— — ” — —  
Lenka Jánová – vedoucí projektu

**#OurStories**  
Working together for an Inclusive Europe

# Connected by Glass!

Project brings together the Roma community and Norwegian artists with the heritage of art glassmaking.

## Programme Culture



# #StopHate

The project opens the debate for the first time on harassing behavior towards publicly active women

## Programme Human Rights

**89 590**  
**IMPRESSIONS**

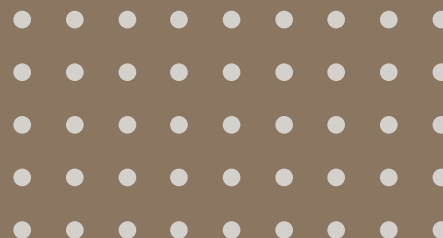


# REPLACE – Green Instead of Concrete

The project transforms  
unused concrete areas  
into green zones in  
Ostrava City.



## Programme Environment





# Youth for Climate

Project engages young people, teachers, and local administration together to tackle climate change.

## Active Citizens Fund



# Mental Health for Children

Project presents a new view on problematic behaviour of children and brings multidisciplinary mental health teams into schools.

**Programme Health**



# PROFiBONE

Project presents innovative 3D-printed bone implants designed to meet the patients' needs and help with bone repair

Programme  
Research



# MEETINGS

The NFP organized a publicity meeting together with all POs, the Embassy, and ACF. We shared our best examples of good practices, activity ideas, and received training on the use of artificial intelligence in publicity.



# 2023-2024

## Plans

- **Christmas Campaign**
- **Project Stories**
- **Festival of projects: final conference of 5 programmes (HR, Culture, GG, Justice, Health)**





# Christmas Campaign

We've identified projects organizing Christmas-related activities, such as a Christmas exhibition, knitting advent wreaths, and crafting holiday decorations.



## Vánoční výstava ovoce

30-11-2023

Krájení jablka je krásnou vánoční tradicí. Naladte se na Vánoce výstavou věnovanou zimním odrůdám jabloní a hrušní.

30. 11. – 2. 12. 2023, Dům ochránců přírody  
Projekt: Podpora ohrožených druhů epifytických lišejníků v ovocných výsadbách

# **Festival of projects**

## **Objective:**

**Final event of 5 programmes in an interesting way and inform the public about the EEA and Norway Grants. Day of concerts, workshops, performance, discussions, activities for children.**

**Venue: Kasárna Karlín?**

**Date: 18 May 2024?**





**THANK YOU  
FOR YOUR  
ATTENTION**